

Knowledge Unlatched

Making Open Access work in the Humanities & Social Sciences

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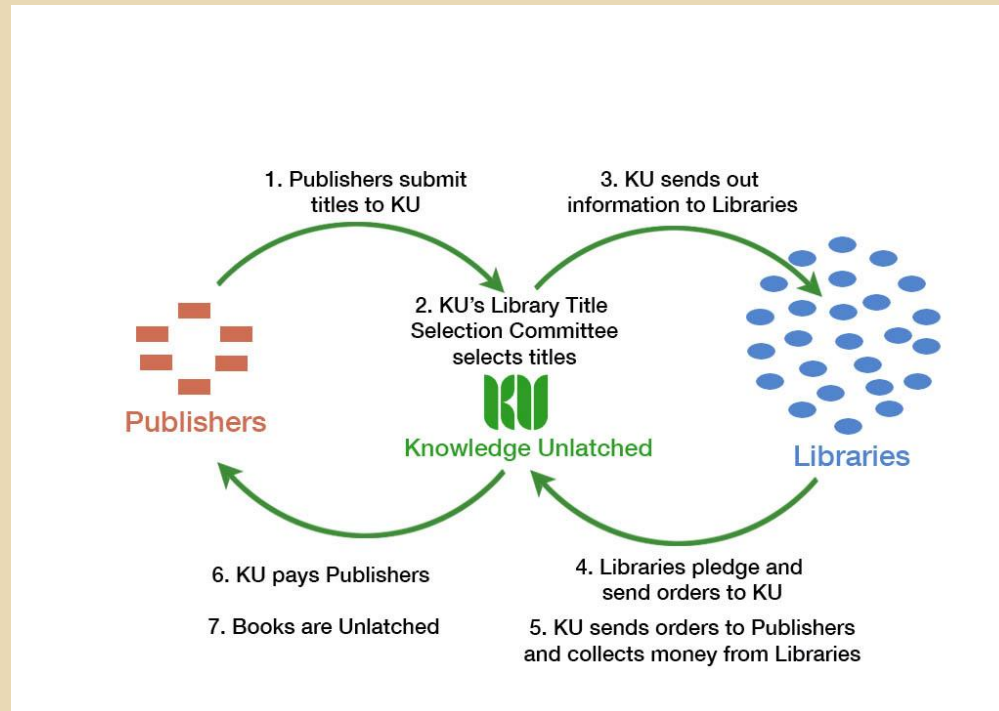
Overview

1. **About Knowledge Unlatched (KU)**
2. **Key challenges**
 - Usage data in OA
 - Double dipping
 - Differential Pricing
3. **Future of KU: a marketplace for OA**



About Knowledge Unlatched

- The Big Deal & monographs in HSS
- The KU Select funding model (450 books, \$3+ million raised)



▶ The KU Select model works, but challenges exist



Challenge 1: Usage data in Open Access

- Librarians pressured to invest in the “right” content
- OA is challenging the traditional acquisition analysis

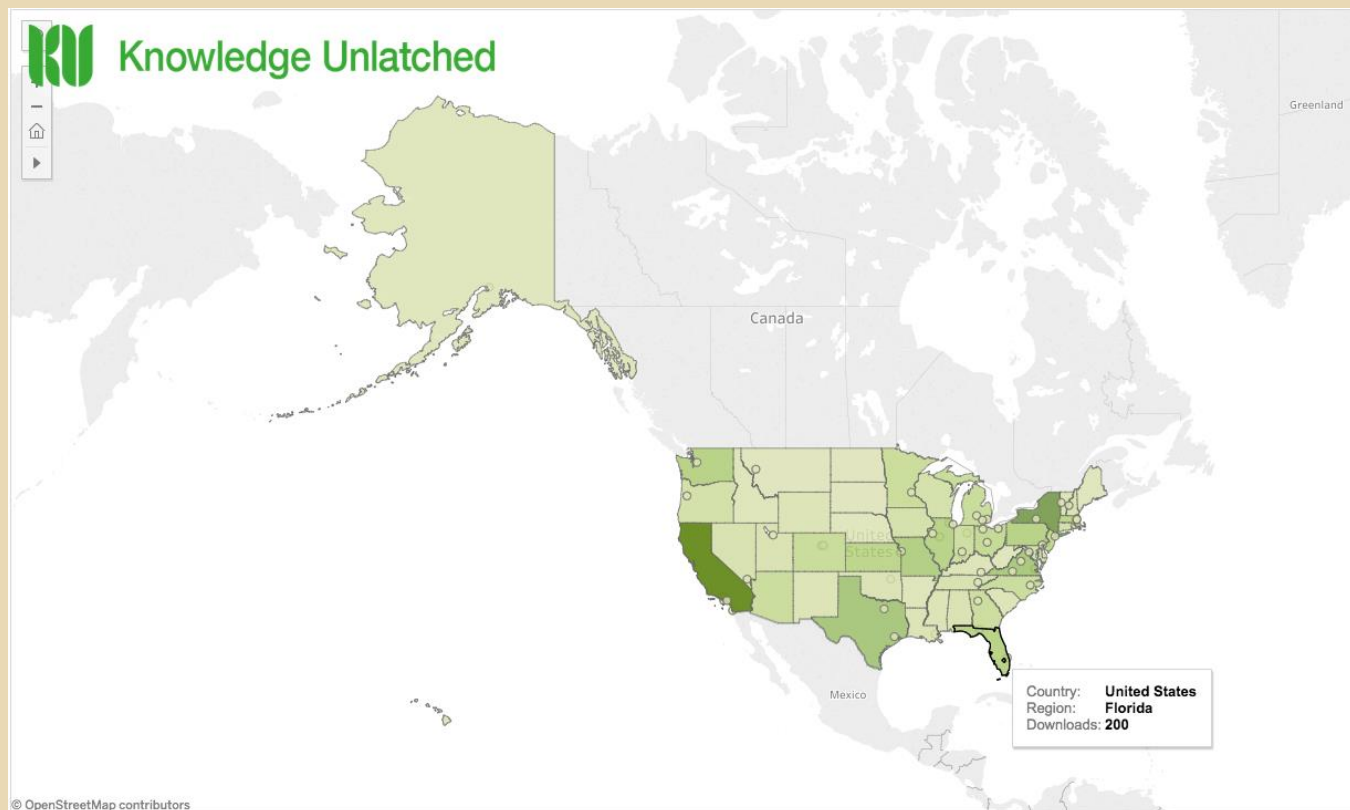


▶ How to capture usage for OA content?



Challenge 1: Usage data in Open Access

- **Combining institutional usage + geolocation usage**



Numbers help to show the economic value for OA books



Challenge 2: Double dipping

- **Risk of paying twice for the same content (double dipping)**
- **Lack of transparency between stakeholders**
- **Conflict with vendor systems and approval plans**
- **Can't enter zero price in vendor systems for OA content**



Support libraries to efficiently shift their budgets, without duplication



Challenge 2: Double dipping

- **KU provides skeleton MARC records**
- **Conversations with vendors have not led to any tangible results yet, but are continuing**
- **KU will work directly together with publishers to inform libraries on OA content available**

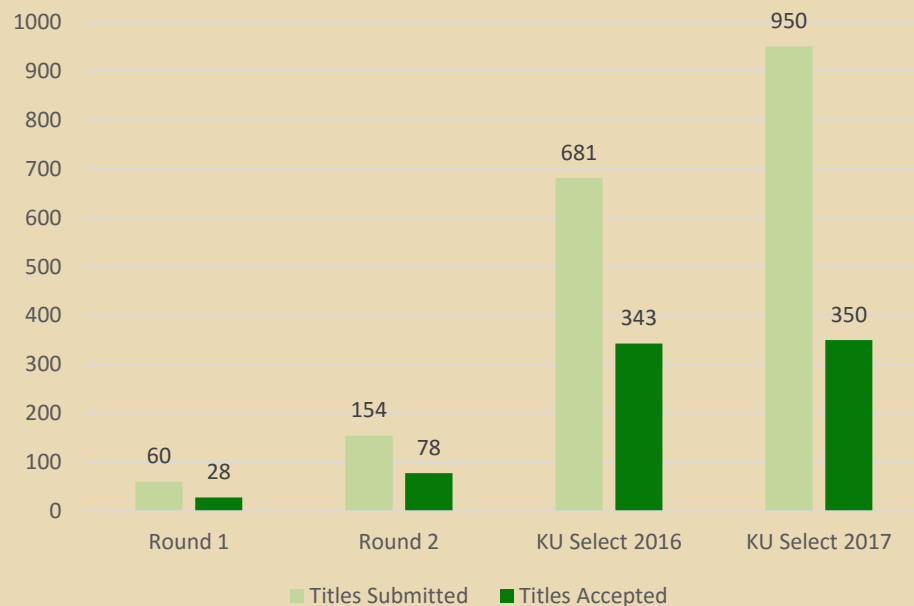


Important that the library community raises their voice



Challenge 3: Differential pricing

- **Growth of content in KU Select (see below) led to an increase in the required contribution per library**
- **From 1,300 USD (Round 1) to 10,780 USD (KU Select 2016)**



Not easy for libraries to free up required funds in such short timeframe



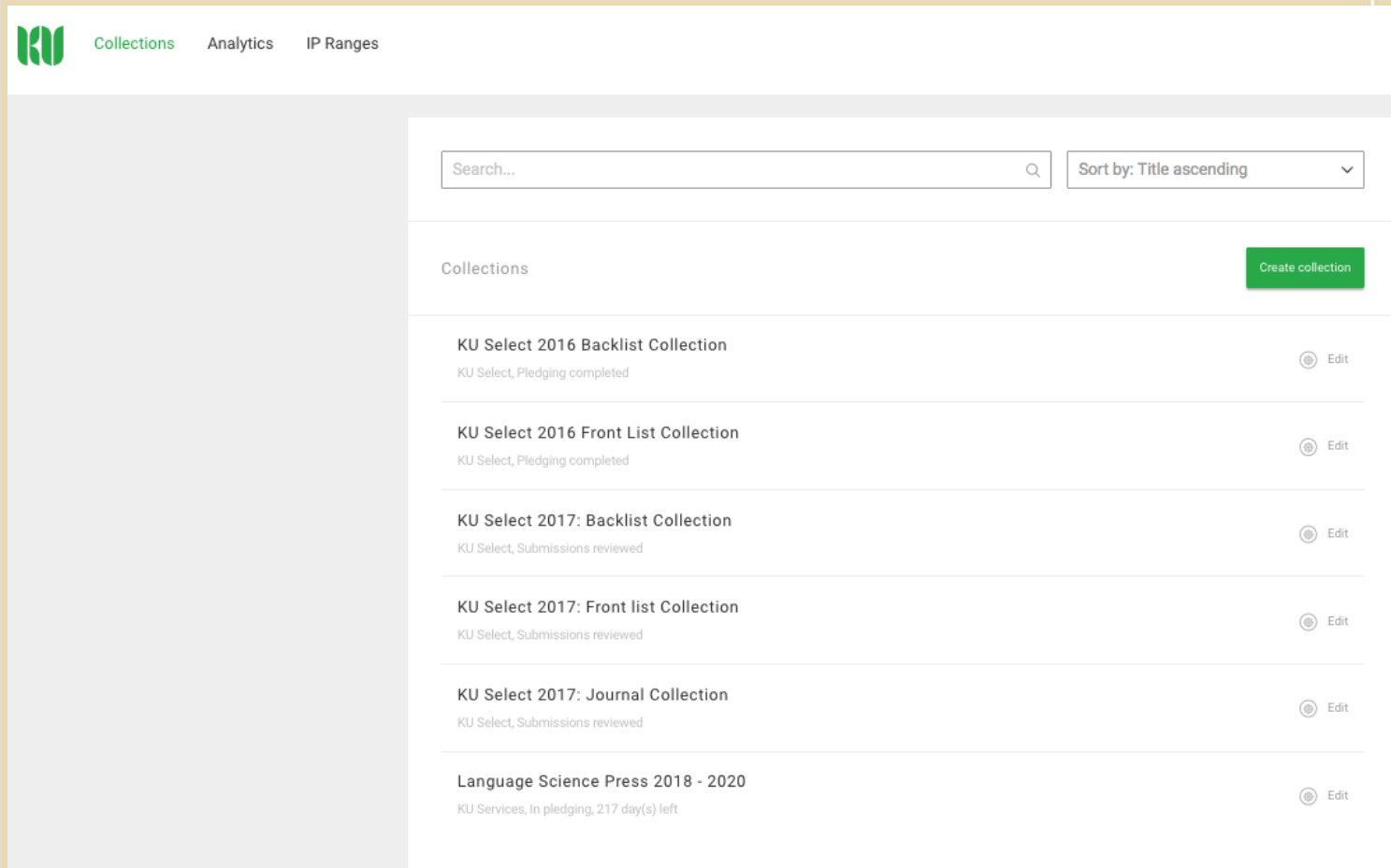
Challenge 3: Differential pricing

- **Three clear measures:**
- **#1 - Introduce differential pricing in the US**
- **#2 - Not grow the package size for KU Select 2017**
- **#3 - Work closer together with consortia**



The future: KU as a marketplace for OA

- Open up the KU infrastructure to other OA initiatives



The screenshot displays the 'Collections' management page of the KU infrastructure. At the top left is the KU logo, followed by navigation links for 'Collections', 'Analytics', and 'IP Ranges'. The main content area features a search bar with the placeholder 'Search...', a 'Sort by: Title ascending' dropdown menu, and a 'Create collection' button. Below these elements is a list of existing collections, each with a title, a status description, and an 'Edit' button.

Collection Name	Status	Action
KU Select 2016 Backlist Collection	KU Select, Pledging completed	Edit
KU Select 2016 Front List Collection	KU Select, Pledging completed	Edit
KU Select 2017: Backlist Collection	KU Select, Submissions reviewed	Edit
KU Select 2017: Front list Collection	KU Select, Submissions reviewed	Edit
KU Select 2017: Journal Collection	KU Select, Submissions reviewed	Edit
Language Science Press 2018 - 2020	KU Services, In pledging, 217 day(s) left	Edit



The future: KU as a marketplace for OA

- **(International) library fundraising and administration via KU**
 - Adding ~20 journals to KU Select 2017
 - OAPEN library membership
 - Language Science Press
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Collaboration to make Open Access work in the HSS



Thank you

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